

# JESSICA BURGESS

Senior Designer/Art Director

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## about me

I am a senior designer, with art direction experience, who is a creative problem solver. I am skilled at taking a project from concept through to completion. I am a team player and thrive in highly collaborative environments.

## skills & programs

InDesign CC  
Illustrator CC  
Photoshop CC  
XD CC  
Microsoft Office  
Print Design  
Digital Design  
Email Design  
Typography  
Layout Design

## education

### Coursera

UX Design Certificate - Expected Fall 2022

### San Diego State University

BA in Art/Graphic Design with a minor in Advertising

## experience

**Art Director/Graphic Designer** | April 2016 - current  
**Senior Graphic Designer** | December 2014 - April 2016  
**Graphic Designer** | March 2014 - December 2014

Ambry Genetics

Design brochures, sales sheets, social media images, PowerPoint presentations and templates, packaging, tradeshow exhibits/pop-up displays, and emails. Work with team members to ensure the Ambry brand is maintained across all avenues of the company, ranging from the website to internal communications. Work with team members to better improve processes internally, as well as between other departments. Manage contractors and serve as a liaison with external vendors. Provided designers constructive feedback. Oversaw the marketing request inbox, gathered project information and tracked workloads for the team to ensure all projects were completed on time. *Completed Navigate, a cutting-edge program for management development, by Brainard Strategy in 2019.*

### Graphic Designer (Temporary)

HÔM Sotheby's International Realty | April 2013 - February 2014  
First Team Real Estate | November 2012 - February 2013

Created logos, custom books, and postcards for top-selling teams. Built eblasts, including editing code, to send to prospective buyers on behalf of agents.

### Graphic Designer

Hunter Industries | November 2006 - November 2012

Lead designer for the 2012 and 2013 product catalogs, including domestic, international and 5 translated version. Built the company's first print-on-demand site with an outside vendor and designed all material available on the site. Worked on projects including posters, newsletters, eblasts, brochures, price lists, advertisements, promotional material, and did some in-house product photography.